

## NCC Cable System Order

Order #	62342763
Syscode	1560
System Name	Time Warner/Milwaukee North U-verse, WI
Market	Milwaukee-Racine

AE	Alexander Fiske
Sales Coordinator	Richard Vertolli
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress

Client Code	GRO16
Product Code	ORDR
Est Code	N01N08
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$914.00		
Commission	\$137.10		
Net Total	\$776.90		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	2X/DAY	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
2	AEN	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$7.00	\$28.00	30	
3	AEN	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	
4	AEN	2X/DAY	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
5	ESPN	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X		X	-	-	2	\$29.00	\$58.00	30	
6	FOOD	2X/DAY	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
7	FOOD	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$7.00	\$28.00	30	
8	FOOD	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	
9	FOOD	2X/DAY	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$20.00	\$20.00	30	
10	FXNC	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	
11	HGTV	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	10	\$18.00	\$180.00	30	
12	HGTV	2X/DAY	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$18.00	\$18.00	30	
13	HIST	2X/DAY	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	
14	HIST	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$6.00	\$24.00	30	
15	HIST	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
16	USA	2X/DAY	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	

## NCC Cable System Order

Order #	62342763	Flight Dates	10/31/16 - 11/13/16	Update Date	09/29/16
Syscode	1560	Agency	Smart Media	Version	1 Vs. 1
System Name	Time Warner/Milwaukee North U-verse, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code	GRO16	Total	\$914.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$137.10
Sales Coordinator	Richard Vertolli	Est Code	N01N08	Net Total	\$776.90
Office	Washington	Product Name		Total Spots	70
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	USA	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$6.00	\$24.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	70	0	0	0	0	0	0	0	0	0	0	0	70
<b>AMT</b>	\$914.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$914.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/29/16

62342763 | Milwaukee-Racine | Time Warner/Milwaukee North U-verse, WI | 1560 |

## NCC Cable System Order

Order #	62342763
Syscode	9868
System Name	Time Warner/MNOR-Milwaukee North, WI
Market	Milwaukee-Racine

AE	Alexander Fiske
Sales Coordinator	Richard Vertolli
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress

Client Code	GRO16
Product Code	ORDR
Est Code	N01N08
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/29/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,646.00		
Commission	\$246.90		
Net Total	\$1,399.10		
Total Spots	70		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$9.00	\$36.00	30	
2	AEN	4X/DAY	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
3	AEN	4X/DAY	11/7/16	11/13/16	10:00	18:00	X							-	-	4	\$9.00	\$36.00	30	
4	AEN	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$26.00	\$312.00	30	
5	AEN	2X/DAY	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$26.00	\$52.00	30	
6	ESPN	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X		X	-	-	3	\$52.00	\$156.00	30	
7	FOOD	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$9.00	\$36.00	30	
8	FOOD	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	3	\$37.00	\$111.00	30	
9	FXNC	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	3	\$46.00	\$138.00	30	
10	HGTV	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	3	\$37.00	\$111.00	30	
11	HIST	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$8.00	\$32.00	30	
12	HIST	4X/DAY	10/31/16	11/6/16	10:00	18:00		X	X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	
13	HIST	4X/DAY	11/7/16	11/13/16	10:00	18:00	X							-	-	4	\$9.00	\$36.00	30	
14	HIST	2X/DAY	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$36.00	\$432.00	30	
15	HIST	2X/DAY	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$36.00	\$72.00	30	

## NCC Cable System Order

Order #	62342763	Flight Dates	10/31/16 - 11/13/16	Update Date	09/29/16
Syscode	9868	Agency	Smart Media	Version	1 Vs. 1
System Name	Time Warner/MNOR-Milwaukee North, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code	GRO16	Total	\$1,646.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$246.90
Sales Coordinator	Richard Vertolli	Est Code	N01N08	Net Total	\$1,399.10
Office	Washington	Product Name		Total Spots	70
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	USA	2X/DAY	11/7/16	11/13/16	05:00	10:00	X	X						-	-	4	\$8.00	\$32.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	70	0	0	0	0	0	0	0	0	0	0	0	70
<b>AMT</b>	\$1,646.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,646.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/29/16

62342763 | Milwaukee-Racine | Time Warner/MNOR-Milwaukee North, WI | 9868 |